

HOLIDAY STYLE GUIDE

2023





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The background of the entire page is a festive holiday scene. It features a close-up of a green evergreen tree with white snow-like dusting at the top. Below the tree, on the left, is a wrapped gift with a red, orange, and green plaid pattern. The bottom of the image shows a wooden floor with several pairs of elegant shoes: a pair of light pink pumps, a pair of black strappy heels, a pair of gold strappy sandals, a pair of red velvet pumps, and a pair of black velvet pumps. A semi-transparent dark grey rectangle is centered over the image, containing the text for the style guide.

HOLIDAY STYLE GUIDE

MERRICK'S ART

Dressing for the holidays can be so much fun. It's the perfect opportunity to get a little more glam than usual, step out of your basic outfit routine, and have some FUN with your wardrobe!

This guide will walk you through the basics of holiday outfits, from festive sweaters to jewelry, and even my must-have holiday beauty items.

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HOLIDAY SWEATERS

A festive sweater is the perfect staple piece to add to your holiday wardrobe. Choose a casual one for a kids' classroom party or a dressy option up for a fancy date night or office soiree.



RED SWEATERS

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FESTIVE SWEATERS

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MUST HOLIDAY



1

BondiSands Self Tanner

This is my go-to affordable self tanner for a little color and glow on my legs and arms during the winter!



2

Lumineux Teeth Whitening

I've tried so many teeth whitening products and they all hurt my very sensitive teeth. These do not hurt at all, and they're all natural!



3

Dime Blue Facial Oil

*This is my holy grail skin product. It helps combat acne and makes your skin soft and so glowy!
Code MERRICK works for 20% off.*

HAVE BEAUTY





GET GLAM

The holidays are the perfect time to experiment with some new beauty looks. Here are some of my favorite staples for the holiday season.



4

Iconic London Illuminator

This Illuminator is the best highlighter product I've ever used. One tiny drop gives you instant, glowy, dewy skin



5

MAC Red Lipstick

If you're looking for the perfect red holiday lip color, MAC's "ruby woo" looks good on literally everyone



6

ILIA Face Bronzer

This is an amazing clean beauty line and their bronzer is incredible. Super pigmented and stays on all day.



7

PIXI Eyeshadow Pallet

This is my go-to palette for a bold but neutral holiday eye. It has colors with and without shimmer, and shades from bright to dark.



HOLIDAY SHOES

CLICK IMAGES TO SHOP

BOOTS



FLATS



HEELS





CLASSIC SHOES TO WEAR BEYOND THE HOLIDAY SEASON





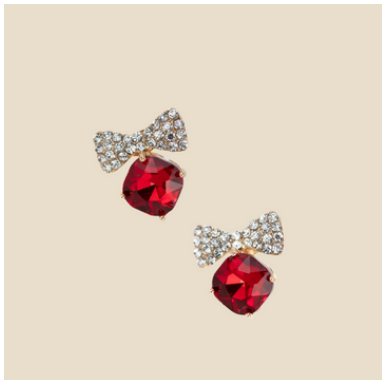
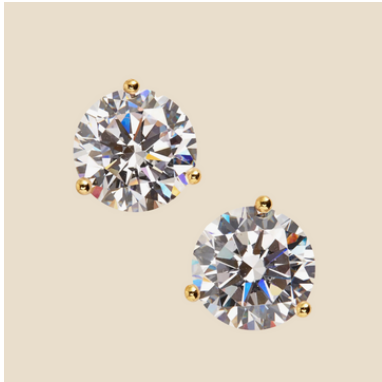
A woman with long blonde hair is standing in a room decorated for the holidays. She is wearing a white, long-sleeved, ribbed sweater and a gold sequin skirt. She is also wearing large gold star-shaped earrings, a watch, and rings. The background features a stone fireplace with a red stocking hanging from the mantel, a Christmas tree with lights and ornaments on the left, and a green wreath with silver bells on the right. The overall atmosphere is warm and festive.

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HOLIDAY
JEWELRY

MY FAVORITE HOLIDAY EARRINGS

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FESTIVE JEWELRY

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LITTLE BLACK DRESSES

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LITTLE BLACK DRESS

The beauty of a little black dress is that it can last year-round, not just for the holidays. Pair one of these dresses with festive shoes or jewelry for a perfect, holiday look.

A woman with long blonde hair is smiling and standing in a festive indoor setting. She is wearing a long-sleeved, knee-length plaid dress with a tiered skirt and a dark navy blue coat over it. To her left is a large, decorated Christmas tree with warm white lights and gold and silver ornaments. Behind her is a white fireplace mantel with two wicker baskets and a red stocking. To her right is a stone fireplace with a green wreath and silver bells. The floor is covered with a blue and white patterned rug.

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HOLIDAY
FESTIVE
DRESSES

FESTIVE DRESSES

CLICK IMAGES TO SHOP



CLASSIC COATS



WHAT MAKES A GOOD HOLIDAY COAT?

- TRY A CLASSIC BLACK, NEUTRAL CREAM, PLAID, OR BRIGHT BOLD RED
- WOOL COATS ARE CHIC, CLASSIC, AND GREAT WITH DRESSY OUTFITS
- SINGLE BREASTED JACKETS ARE LESS FABRIC IN FRONT AND EASIER TO WEAR OPEN AND CLOSED
- A LADY COAT THAT CINCHES AT THE WAIST IS SUPER FLATTERING FOR EVERY BODY TYPE



1

PLAID WOOL BLEND COAT

A plaid is a fun holiday option and if you choose a subtle plaid it will work well through the whole winter.



2

CROPPED FAUX FUR COAT

I've owned this coat for a few years and it's a great layer option when wearing long formal dresses. The black color keeps it neutral, but the fur makes it bold and super chic



3

RED BLAZER COAT

I love wearing a red coat at Christmas! It feels so festive, and is especially gorgeous with a red dress for a monochromatic look.



4

BLACK WOOL LADY COAT

This is the most classic coat you can buy! The cinched waist makes it super flattering, and the length looks great with pants and dresses.



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